



simone chiaromonte | freelance



date of birth: august 3rd 1985

born in: san benedetto del tronto - italy

living in: rome - italy

mobile: (+39) 347 82 800 32

e-mail: simone@chiaromonte.com

web: <http://simone.chiaromonte.com>

linkedin: <http://linkedin.com/in/simonechiaromonte>

profile

I'm a Freelance offering the same services of a Web Agency. I build and develop websites using the most populars cms, and organize and structure them for search engine optimization. I also start and manage pay per click campaigns in google adwords, and plan and analyze direct e-mail marketing campaigns. I have a particular interest in improving crm using vtiger crm, structuring companies with erp software and creating captive portals with free wi-fi. All my work is done by using only open source software on the ubuntu linux, and i'm proud of it.

education

Schools

high school

ITIS E.Fermi

in Ascoli Piceno (AP) Italy

Speciality: Information Tech.

Year: July 2004

university

*Alma Mater Studiorum of
Bologna - Italy*

Department: Mathematics

Faculty: Sciences of Internet

*Thesis: "vTiger, a Tool
of Open Source CRM".*

Year: July 2009

Languages

english

spoken: very good

written: very good

understanding: very good

french

spoken: basic

written: basic

understanding: basic

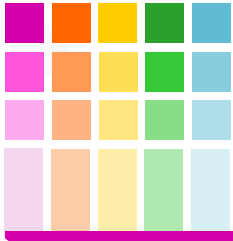
italian

spoken: native language

written: native language

understanding: native language





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...seo and sem specialist

profile

education

skills

Programming Languages

*xhtml sql
css 3 java
xml javascript (jquery)
php latex*

Content Management Systems

*wordpress
drupal
joomla
movable type*

CRM & ERP Platforms

*vtiger crm
sugar crm
oratio erp
openbravo erp*

E-Commerce

*magento
opencart
prestashop
getshopped (wp plugin)*

Forum

*php bb - my bb
vanilla forums
simple machine forum
simple press (wp plugin)*

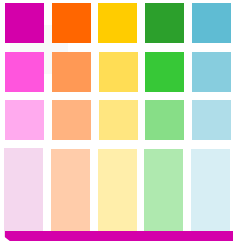
Wi-Fi & Firmware

*dd-wrt firmware
wifi dog*

Web Industry

*websites building (xhtml/php/mysql/jquery)
cms development (mostly wordpress and joomla)
web design
seo (search engine optimization)
sem with adwords (search engine marketing)
dem (direct e-mail marketing)
promotion on social networks (facebook, twitter, flickr & linkedin)
youtube optimization to improve video search*





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...and a wordpress lover

- profile
- education
- skills
- tools

Marketing, Analysis & SEO

phplist & mailpress (dem)
 google analytics (web analytics)
 google webm. tools / merchants
 google adwords & editor
 google trends & suggestion keys
 webceo, seo powersuite
 plugin for wordpress
 marketing script for twitter & fb

Operating Systems

windows xp
 ubuntu linux & debian

Software in MS Windows

dreamweaver, webceo, gimp,
 photoshop, seo powersuite,
 easyphp server, inkscape,
 ms office package / open office

Open Source Software used in Ubuntu Linux & MS Windows

aptana studio	filezilla	eclipse
gimp	xampp server	open office
inkscape	seo powersuite	adobe air applications
phatch	firefox, opera & chrome	jedit

interests

Personal Hobbies

gym
 tennis
 disk jockey
 dance: club, salsa & bachata
 house music, trance & lounge
 travel, travel & travel
 discovering european cultures
 online & real life poker
 strategy games

Work Hobbies

seo factors updates & techniques
 wordpress plugins & core updates
 web marketing and dem strategies
 new webdesign concepts with jquery
 social network marketing
 captive portals creation
 networking between unix/win
 participating in iab forum events
 testing new open source scripts

